

# UNILEVER LONDON, UK

## Project Overview

Project	Unilever, Pitch
Location	Clerkenwell, London, UK
Application	Sensorium area for clients and staff
Walls	MIDDAS bespoke sliding windows and folding screens
Ceilings	Atrium horizontal sliding windows
Doors	Fabric & mirrored folding screens
Glazing	Atrium windows
Miscellaneous	Special quilted fabric and mirror finishes
Performance	Acoustic improvement between upper and lower ground floor areas

## Background

Unilever is a British-Dutch multinational consumer goods company. With more than 400 brands focused on health & wellbeing, its products include food, beverages, cleaning agents and personal care products. It is the world's third-largest consumer goods company and one of the oldest multinational companies with products available in around 190 countries.

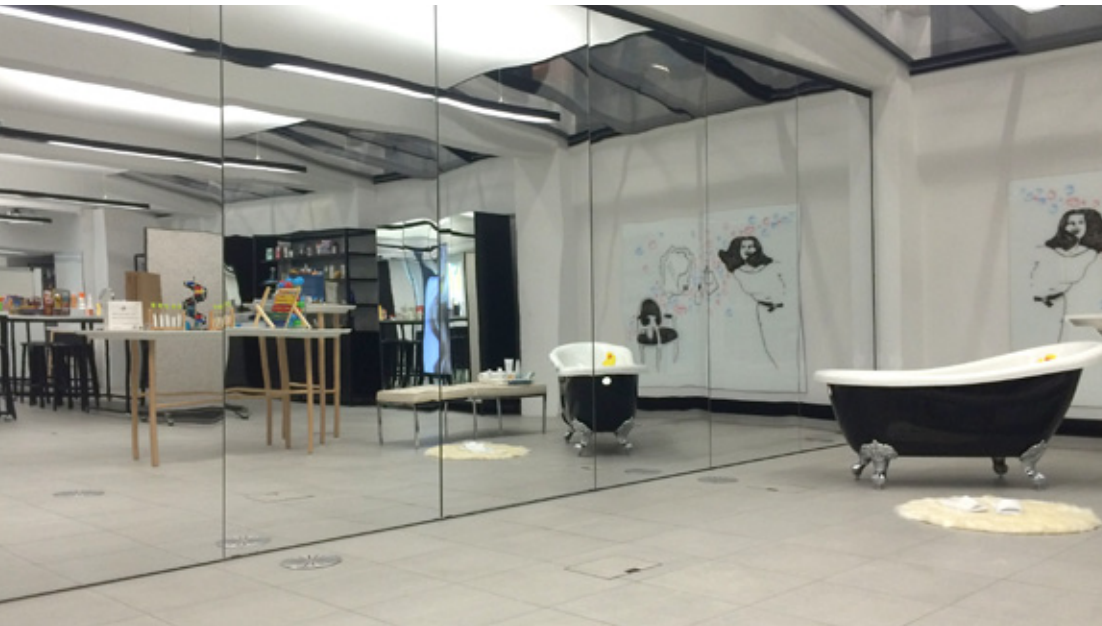
Spiralis is a specialist in the design, planning and supply of coordinated interiors ranging from structural elements to furnishings and accessories. With the experience of professionals who have been active globally in the office space planning and office fit out industry and the clear objective of delivering the highest quality level at every stage of the process.

## Brief

Spiralis were tasked with providing a Sensorium area for Unilever clients and staff within the lower ground floor to the Pitch facility in Clerkenwell. The design called for closing off of a number of openings to the atrium and dividing the space into separate areas with occasional screens.

## Solution

MIDDAS were able to take the Spiralis concept and then engineer and manufacture bespoke products to find solutions to each challenge. Folding/sliding screens with quilted fabric and mirrored finishes, connected with neodymium magnets on a concealed sliding track. Clear acrylic, horizontal sliding screens to seal the atrium openings and provide an acoustic barrier when required.



"I would highly recommend MIDDAS to anybody who is looking for a manufacturer to work hand in glove with them, from design to engineering using metal, glass, wood, plastics and fabric"

Raphael Amodio, Design Director, Spiralis Europe Ltd



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